

EIT FOOD ENTREPRENEURSHIP PROGRAMMES!

entrepreneurship.eitfood.eu



Co-funded by the
European Union

WHY WE EXIST?

VISION

To be the world leading agri-food tech powerhouse for entrepreneurs and researchers to accelerate the transformation towards a future fit food system.

MISSION

Empower the most promising agri-food tech ventures to become the game changers of the industry.

OUR ROLE

To identify outstanding agrifood tech founders and researchers and empower them in the development, validation and rollout of their technical and commercial roadmaps to success.

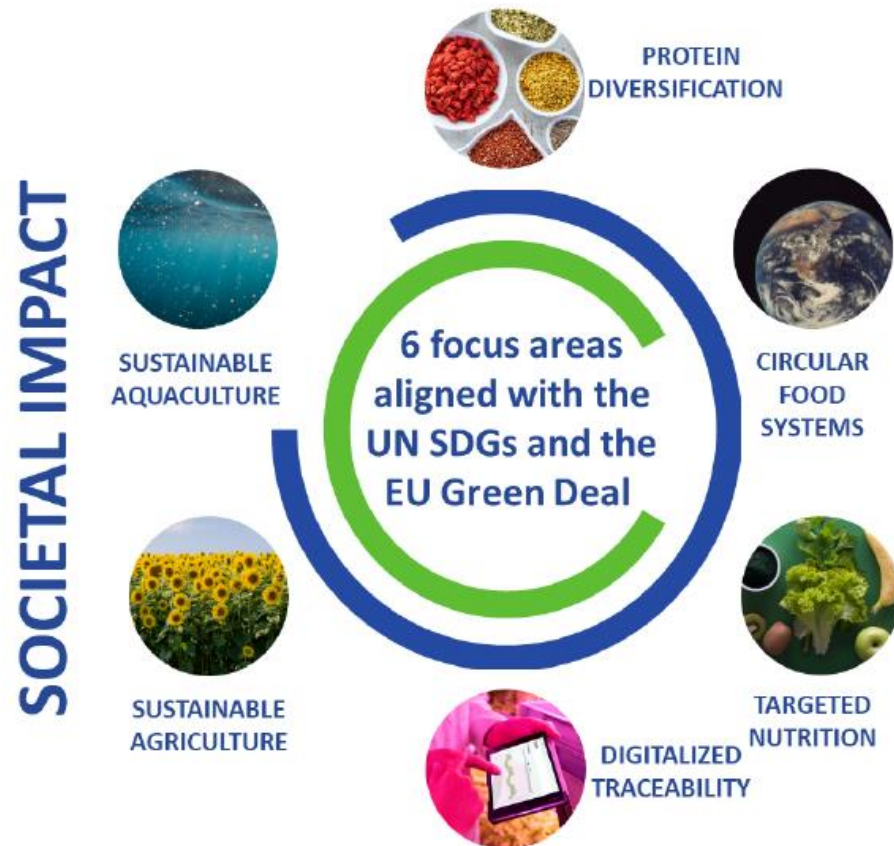
WHAT MAKES US UNIQUE

Thanks to our unique European powerhouse of corporate partners, research institutes, relevant decision makers, experts and investor networks, we connect ventures with the right resources at the right time.

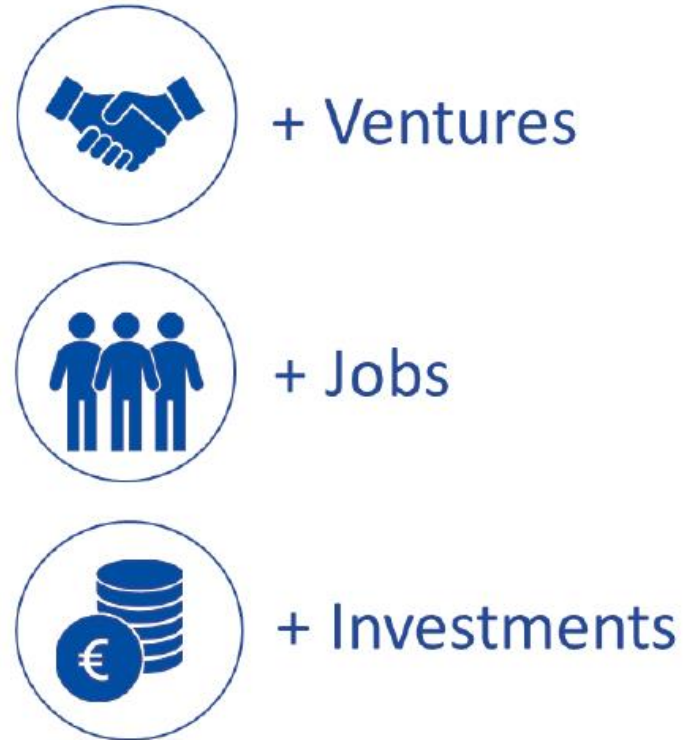
OUR TARGET MARKET

Highly skilled, impact-driven researchers and entrepreneurs willing and capable to build our future-fit food system, with breakthrough technological solutions.

OUR SCOPE



ECONOMIC IMPACT



PARTNERS ACTIVELY INVOLVED

Industry partners



Investors Community



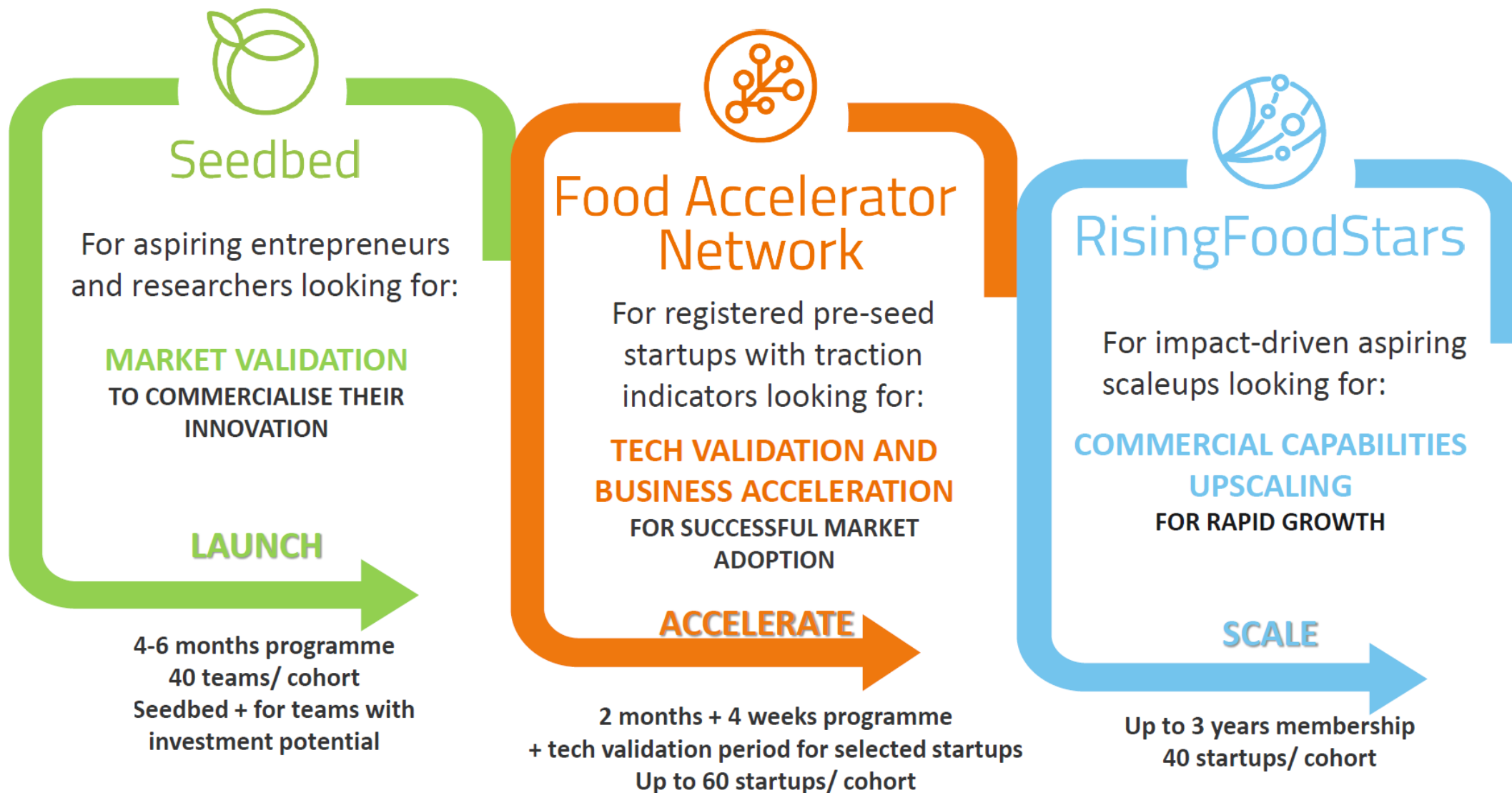
Universities/ Research centres



Startups



OUR PROGRAMMES





EUROPE'S TOP STARTUP MARKET DISCOVERY PROGRAMME

BRINGING
INNOVATIONS
FROM
LAB-TO-MARKET



Empowering researchers and aspiring entrepreneurs to transform innovation into **high-impact market-validated** food & agtech businesses



Co-funded by the
European Union



Seedbed
Incubator

BENEFITS

All the support you need to launch & build a scalable food & agtech business

Agrifood
Community

Join a **community** of agrifood founders & researchers to collaborate & exchange knowledge within **your area of expertise**

Market
Testing

Connect and test your innovation with **100+ customers & stakeholders** in the agrifood industry worldwide

Business
Experts

Establish if there's a **viable market need** for your innovation & evaluate the **scale of its commercial potential** with experts

Equity-free
Funding

Receive **7,000 €** in equity-free funding, & up to **10,000 € additional** equity-free funding for all teams eligible for **Seedbed+**



Does your innovation have the potential to solve the world's most pressing agrifood challenges?

Mission 1
Healthier lives through food

Enabling more consumers to make better choices **through healthier products** and actionable information.



Food products with improved nutritional profiles, such as reduced levels of salt, sugar, or trans and saturated fats. Technology products or services that help to change or personalise diets in line with dietary guidelines.

Mission 2
Reducing CO₂ emissions through **diversification**, new food waste markets and by **tackling CO₂ hotspots**.



Improving environmental impact outcomes with new food and packaging products that use alternative or new ingredients, particularly protein diversification products, or products using food waste or side-streams.

Mission 3
A fully transparent, resilient and fair food system

Trusted food supply chains with greater food **security and safety** through digitally enabled food supply.



Technology that improves transparency, and traceability across the food system, and reduces the cost burden attached to food insecurity and food safety issues on a global scale.

4-6 MONTHS



Seedbed
Incubator

PROGRAMME

LEAN START-UP FUNDAMENTALS

Market Analysis
Business Value Proposition
Business Model Canvas

HEALTHIER LIVES
THROUGH FOOD

NET ZERO
FOOD SYSTEM

FOOD TRANSPARENCY
& RESILIENCE

Food & Agtech, Circularit
y & Digitalisation

TRACK 1

MARKET DISCOVERY

Product – Market
Opportunities

Networking
Skills

100+ Industry
Connections

TRACK 2

BUSINESS DEVELOPMENT

1:1 Business
Coaching

Business Skills
Training

Startup
Roadmap

7,000 € equity-free funding to attend meetings & events across Europe

SEEDBED SHOWCASE

Present your go-to-market strategy and roadmap to a panel of experts



SEEDBED +

The Seedbed teams with a successful market-validation outcome are exclusively selected to receive additional funding, training & tech due diligence support to launch and build their business

10,000 € additional
equity-free fundin
g

TRAINING, EXPERT & PEER TO
PEER SUPPORT



Seedbed
Incubator

TIMELINE

APPLICATIONS

JAN - MAR 2023

EVALUATION
APRIL

SEEDBED KICK-OFF

3 DAY IN PERSON EVENT
JUNE

EITFOOD VENTURE SUMMIT

1 DAY IN PERSON EVENT
NOVEMBER

LEAN STARTUP FUNDAMENTALS

3 DAY ONLINE BOOTCAMP
SEEDBED FINAL SELECTION
MAY

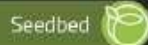
TRAINING & SUPPORT

STARTUP TRAINING
NETWORK CONNECTIONS
BUSINESS COACHING
PEER TO PEER LEARNING
JULY - OCT

SEEDBED SHOW CASE

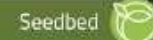
PRESENTATIONS &
SEEDBED+ FINAL SELECTION
NOVEMBER

Seedbed Incubator **OUR IMPACT**



15 startups

were created after participating
in the **Seedbed** programme



130+

Startups & teams supported



€20million+

investment attracted by '**Seedbed**'
public or private funds



“

EVANIUM
Healthcare

Thanks to Seedbed, we now have a much sharper vision. We received excellent business coaching and we learned key industry insights, which shifted us from being a team with one product concept to becoming a focused business with a full range of possibilities. Our business strategy has radically changed and we have just received positive feedback on a new customer pilot project.

”

Region: Germany

evanium.de



Felix Rolka



David Ofner



Carlo Werkmann

Targeted
Nutrition



Seedbed
Incubator

ELIGIBILITY



Do you have a **science-based technology** at TRL 4 (min) that can help transform the food system?



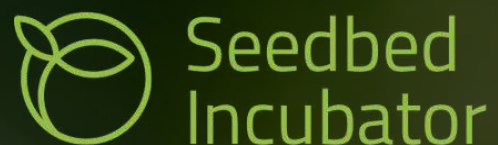
Are you an individual or a team **not yet founded**, or a **pre-seed startup**?



Are you, or a team member, an **EU resident or citizen**, with, or intending to incorporate a company in the EU?



Can you commit to a minimum of **8 hours per week** **between May & Dec 2023** to participate in this programme?



APPLY



Applications are open, **APPLY NOW!**

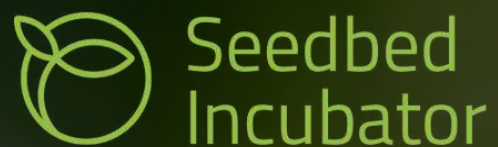
Or, **JOIN OUR COMMUNITY** to stay informed of all our startup training and events



Application deadline:
March 26th 2023

entrepreneurship.eitfood.eu/launch





CONTACT



Dr Olga Pelekh
opelekh@wz.uw.edu.pl



entrepreneurship.eitfood.eu/launch



Food Accelerator Network



entrepreneurship.eitfood.eu/accelerate

OUR PROMISE

EIT Food Accelerator Network is a 3-month Tech Validation Quest (theme based) cohort-style programme with a pan-European scope that helps and support startups to **accelerate their technology** and **further advance** their **investment and commercial readiness**.

The EIT FAN team and its 5 European hubs **connect** impactful agrifood startups with industry-leading corporate and research partners, to test and pilot innovative technology and drive the ultimate goal of every business: a **successful market adoption**.



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VTT

SCALING THE
ALTERNATIVE
PROTEIN REVOLUTION
Helsinki, Finland

Iceland

X
XPREENEURS
INCUBATOR

ACCELERATING THE
AGTECH REVOLUTION
Munich, Germany



FUTURE INGREDIENTS
& PROCESS
Paris, France



ACHIEVING
CARBON
FARMING
Bilbao, Spain



FOOD AS MEDICINE
Haifa, Israel

Georgia and
Armenia



TECH VALIDATION QUEST THEMES & SUBTOPICS 2023

SCALING THE ALTERNATIVE PROTEIN REVOLUTION

Helsinki Hub



- CELLULAR AGRICULTURE
- PRECISION FERMENTATION
- SIDE STREAM VALORISATION VIA CELL AG PROCESSES
- UPGRADING PLANT-BASED RAW MATERIALS WITH FRACTIONATION TECHNOLOGIES
- MYCOPROTEINS, ALGAE
- OTHER RELEVANT TECHNIQUES OR SOLUTIONS

NOVEL INGREDIENTS & PROCESS

Paris Hub



- NOVEL PLANT BASED INGREDIENT SOURCES (ALGAE, MYCOPROTEINS, INSECTS)
- NOVEL PROCESS TECHNOLOGY (EXTRACTION, FRACTIONATION, EXTRUSION)
- BIOMASS UPCYCLING AND SIDE STREAM VALORISATION (EXCL. CELL AG)

ACHIEVING CARBON FARMING

Bilbao Hub



- FOOD PRODUCTION IN LAND AND WATER
- RESTORING PRACTICES TO RECOVER FORESTS AND WETLANDS
- NEW BUSINESS MODELS TO VALUE CARBON FARMING
- ADVANCED ANALYTICS TO SELECT SEEDS AND TO DEVELOP 'PRESCRIPTIONS' FOR CROP PROTECTION
- AQUACULTURE

ACCELERATING THE TECH REVOLUTION IN AGRICULTURE

Munich Hub



- VERTICAL FARMING
- PRECISION FARMING
- ROBOTICS AND AUTONOMOUS DEVICES
- DIGITAL AGRICULTURE
- SATELLITE/AI MEASUREMENTS
- BLOCKCHAIN

FOOD AS MEDICINE

Haifa Hub



- FOOD SAFETY – CHEMICAL AND MICROBIOLOGICAL
- IMPACT OF PROCESSING ON HEALTHFULNESS OF FOODS
- TARGETING NUTRITION TO DIFFERENT INDIVIDUALS
- GUT MICROBIOME, DIETARY FIBERS AND HEALTH
- ENCAPSULATION AND FOOD DELIVERY SYSTEMS
- FOOD RE-FORMULATION AND CULINOLOGY
- NUTRACEUTICALS AND FOOD BIOACTIVES
- ...



WHO ARE WE LOOKING FOR?



TARGET MARKET

European (pre-) seed funded startups, aiming to accelerate their technology and further advance their investment and commercial readiness



- Have a prototype, pilot project (paid or unpaid)
- Have between 1 and 10+ employees, not including interns and contractors
- Revenues: between 0-500 thousand Euros
- Last funding round: grant /pre-seed/ seed/ pre Series A
- Provide a technological solution in one of the EIT FAN Tech Validation Themes

OFFERING AND KEY BENEFITS 2023 – FOR STARTUPS



ACCELERATE YOUR TECH & ADVANCE YOUR SKILLS to grow your business

- Create a **Tech Validation Case** supporting the definition of a Product Development Roadmap
- **TECH DEMO**: Pitch your product/Tech roadmap to Corporates, Universities, Research Centres
- Access **cutting-edge facilities** and equipment across Europe
- Adjustments and course-corrections, addressing knowledge gaps and streamlining processes and workflows around commercial and investment readiness



POTENTIAL PARTNERSHIPS WITH LEADING AGRI-FOOD TECH CORPORATES

- Get customer **exposure** during demo days
- A direct link to decision-makers within our partner organisations and the opportunity to **showcase your technology**
- A **structured and facilitated pilot process**: We will connect you not only with the right stakeholders in our partner organisations but also facilitate the process from matchmaking, project set-up all the way until successful project completion



ACCESS TO FUNDING & INVESTMENT OPPORTUNITIES

- **Direct financial support** from EIT Food: received **up to €500,000 per venture** through a Simple Agreement For Future Equity ("SAFE") instrument
- **Tailored matchmaking** with pan-European Agri-Food investors. This includes our core partner:



BENEFIT FROM A PAN-EUROPEAN NETWORK AND RESOURCES

- Join an ecosystem of food value chain key players
- Chance to meet Agri-Food Tech experts who can help move business forward
- Events, mentorship and coaching
- **Up to 1.5k equity-free funding** for travel to networking events and meetings



RisingFoodStars



entrepreneurship.eitfood.eu/scale

WHO ARE WE LOOKING FOR?

RISINGFOODSTARS are impact-driven ventures that demonstrate the desire, potential and readiness to begin their transformational journey to unlock their commercial potential and achieve rapid and sustainable growth.



IMPACT DRIVEN

They demonstrate the potential to rapidly become real game changers, driving positive impact in one of our 3 missions

Checklist: Drive for impact explicit in the mission, values, business model, KPIs



INNOVATIVE

They have a unique and scalable technology validated in market conditions combined with a healthy business model

Checklist: Existing IP Strategy with TRL>6 (Industry pilot prototype validated)



LEADERS

They have a compelling vision with the right capabilities and mindset to transform from product/service to commercial orientation.

Checklist: Team > 10 with both technical and commercial skills



READY TO GROW

They have reached a tipping point in their growth journey where a delicate transformation is needed to overcome critical barriers to growth at critical times.

Checklist: Raised late Seeds / Series A/ OR generating a revenue of at least 100K with a multi-customer portfolio.

OUR OFFERING



On-going

SPOTLIGHT: We give you privileged access to leading corporates and investors via the biggest pan-European conferences and by highlighting your success story in our media channels

1. *Privileged spot in up to 4 agri-food tech events per year*

2. *Promoted visibility in our own channels with >8Mn engagements*



On-going

PARTNERSHIP BUILDING: We help you identify and connect with the right corporate partners to widen your market access and commercial reach.

1. *Direct introduction to decision-makers*
2. *Structured and facilitated commercial pilots*

FUNDING: We find you the right funding opportunities through our own EIT Food impact fund and our network of investors.

1. *Up to 500K SAFE in bridge rounds & commercial pilots*
2. *Direct intros to our 50+ investors community*

On-going



September

FLIGHT PLAN: We provide you with small group interactive workshops and 1:1 mentorship to set your strategic priorities, develop a plan of action and build your capabilities.

1. *~50h of personalised mentoring and workshops*
2. *Based on ScaleUp scan action plan*
3. *Advisors/experts matchmaking on needs basis*



July-August

SCALE UP SCAN: We audit your company and assess your strengths and shortcomings to define together your specific needs in order to successfully scale up.

1. *~16h deep dive with experts*
2. *Audit and feedbacks on strategy, operations, team, commercial strategy*
3. *Action plan with top 3 priorities to scaleup...*

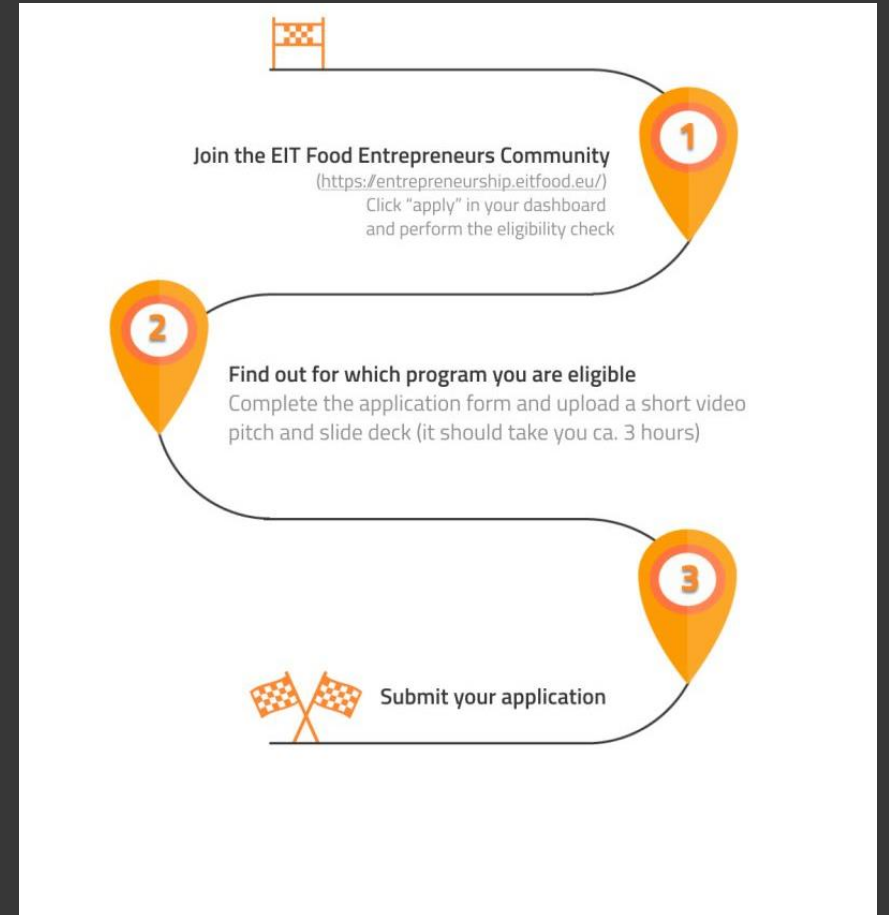
APPLICATION PROCESS

1. Join the EIT Food Entrepreneurs Community

<https://entrepreneurship.eitfood.eu>

2. Find out for which program you are eligible for and complete the application form (upload a short video pitch and slide deck)
3. Submit your application

Applications close on 26th March



FOR QUESTIONS RELATED TO OUR PROGRAMMES, GET IN TOUCH!



Dr Olga Pelekh

Seedbed

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LinkedIn: EIT Food



Facebook: EIT Food



<https://entrepreneurship.eitfood.eu/>

FOR APPLICANTS FROM SOUTHERN, EASTERN AND CENTRAL EUROPE

APPLICATIONS OPEN IN SPRING 2023!



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TEST FARMS

ELIGIBLE STARTUPS IN TEST FARMS: EIT REGIONAL INNOVATION SCHEME (RIS)

EU Member States:

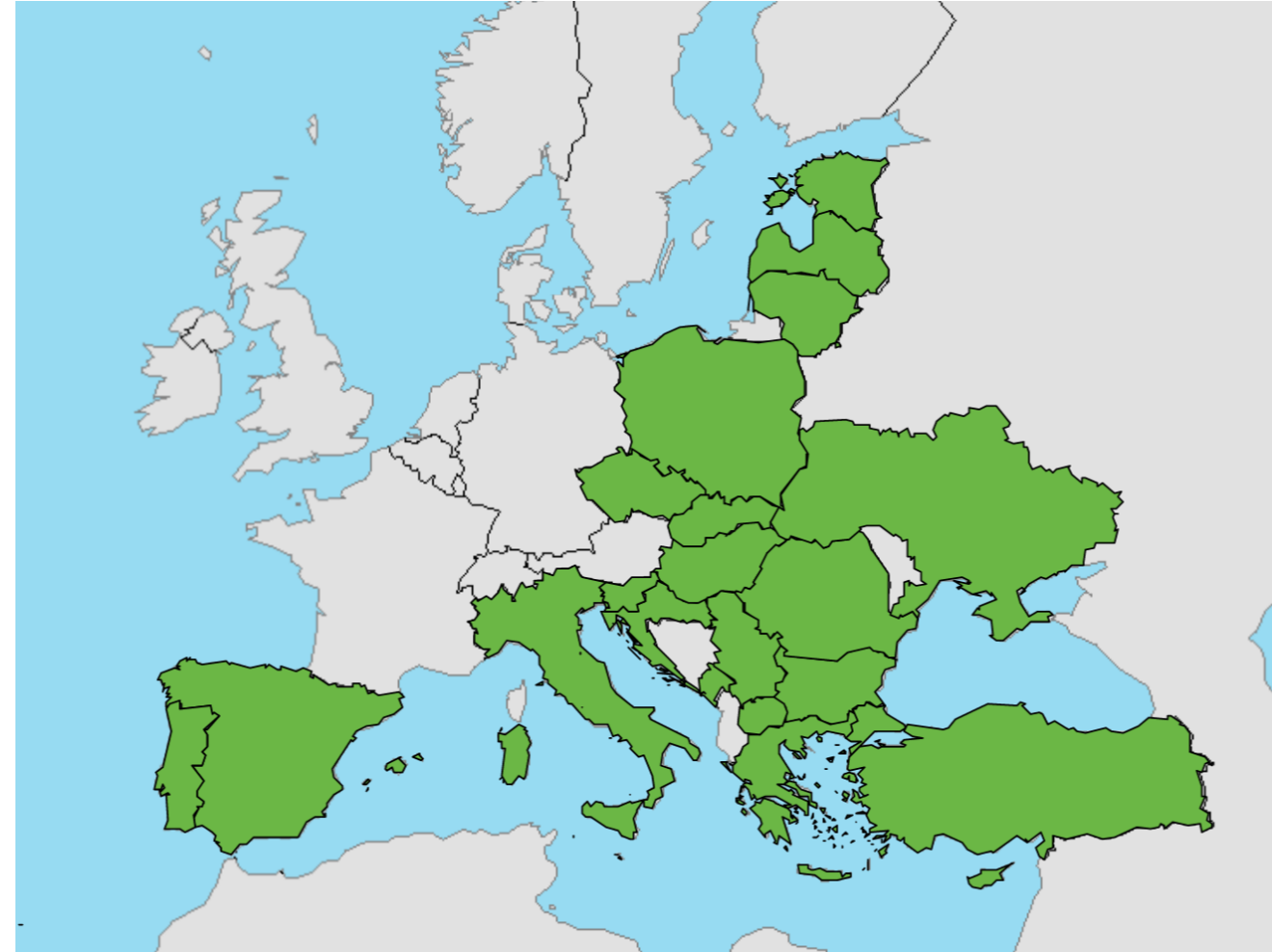
Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, Greece, Hungary, Italy, Latvia, Lithuania, Malta, Poland, Portugal, Romania, Slovakia, Slovenia, Spain

Associated Countries:

Montenegro, Republic of North Macedonia, Serbia, Turkey, Ukraine.

Outermost Regions:

Guadeloupe, French Guiana, Martinique, Mayotte, Reunion Saint Martin (France), the Canary Islands (Spain), the Azores and Madeira (Portugal)



STARTUP PROGRAMMES OVERVIEW



PRE-LAUNCH

New ideas and building a team

Challenge Labs

Jumpstarter

TeamUp

EWA



LAUNCH

For aspiring entrepreneurs and intrapreneurs

Seedbed



ACCELERATE

For registered startups, (pre)seed with traction indicator

FAN



SCALE

For early scaleups, past ideation phase with paying customers

Sales Booster

RisingFoodStars

- For applicants from Southern and Eastern Europe
- All Europe



STARTUP MANUAL

Empowering Women in Agrifood 2023

OBJECTIVE:

WOMEN THAT LEAD AGRIFOOD

SHORT INTRODUCTION TO EWA



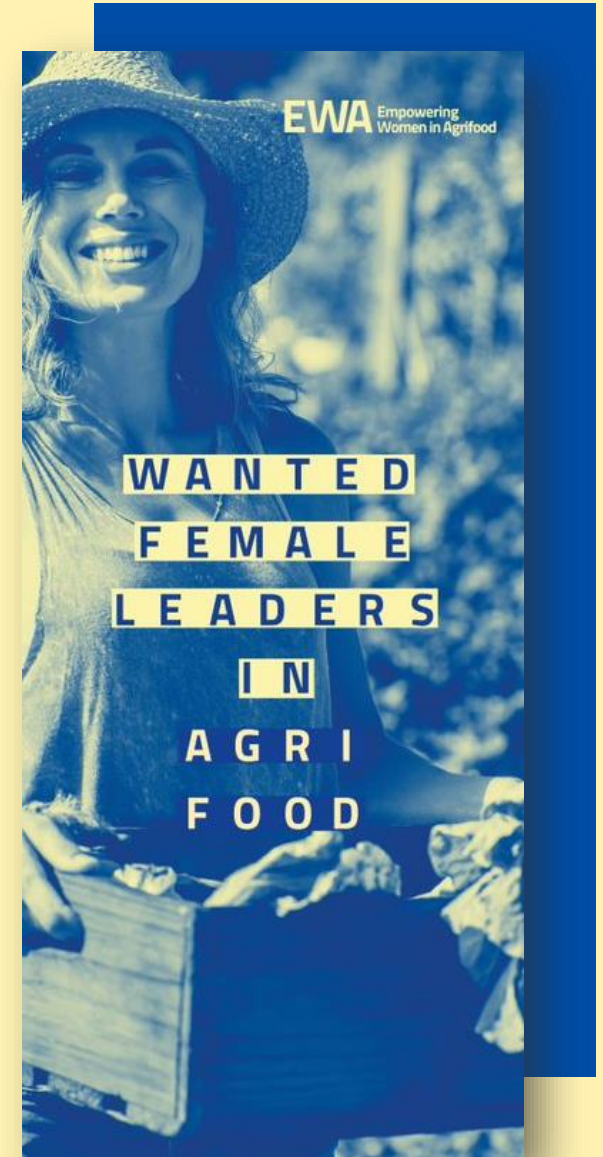
6 CEE RIS countries in 2023:

Estonia, Poland, Romania, Slovakia, Slovenia and Serbia

Empowering Women in Agrifood (EWA) programme is aimed at reinforcing female leadership and supporting women with business ideas or female-led startups in early stage of development operating in the agrifood sector.

The goal of the programme is to provide comprehensive mentoring of the participants' career, so that they can successfully set up a sustainable agrifood business.

[EWA | Empowering Women in Agrifood - EIT Food](#)



HOW ARE WE GOING TO DO IT?

EWA Empowering Women in Agrifood



Comprehensive support for 110 female entrepreneurs in 11 European countries.

JUST FOR YOU MENTORING

Tailor-made online training from experts in business, agrifood and **successful entrepreneurs**.

6 months of personalised mentoring, more than 20 hours with a business mentor matched to your needs for progressing on your project.

ONLINE TRAINING

EIT Food Startup guide detailed steps to start a sustainable business

Access to resources and tools for improving and being always updated on the sector.

Participation in entrepreneurship and **networking events**.

Access to Investors and **Business angels**.

Virtual community with more than 300 entrepreneurs and mentors in the sector.

Financial prizes up to 10.000€

Channeling to **other EIT programs**.

POWER OF COMMUNITY

Access to contacts from EIT Food network, businesses, tech centres, universities.

FUNDING OPPORTUNITIES

LEARN MORE





**Open call for
participants**

**Please help
us find new
EWAs!**

28/02/2023

04/2023

13/03/2023

**Kick off
meeting for
subcontractors**



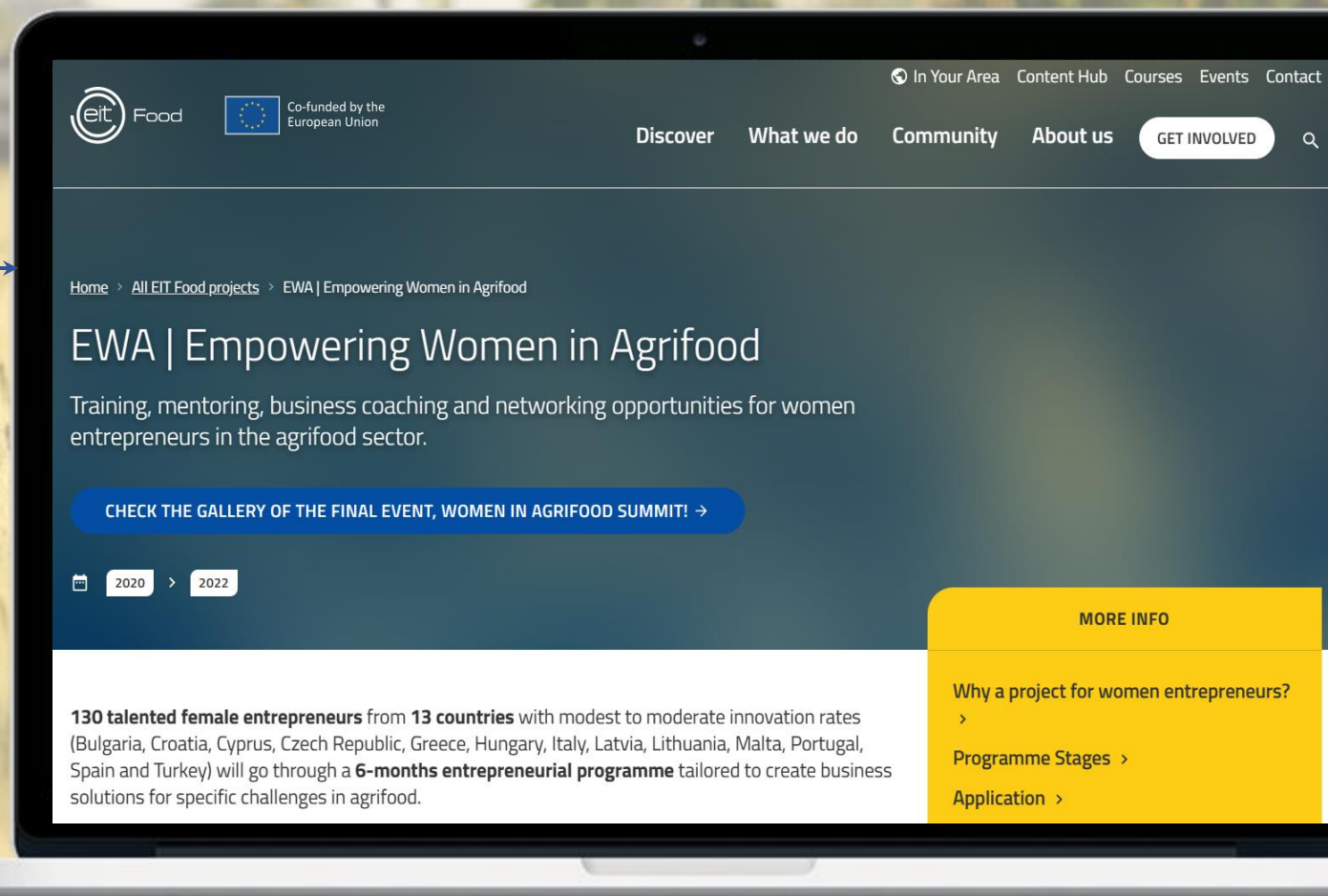
EWA programme website

VISIT:



[EWA | Empowering Women
in Agrifood | EIT Food](#)

EWA Empowering
Women in Agrifood





Women in the agri-food

How cross gender collaboration
impacts a successful
transformation of the sector?

Register now!

08.03.2023, 4:30 pm CET

LEARN MORE

[Women in the agri-food industry - how cross gender collaboration impacts a successful transformation of the sector - EIT Food](#)



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media partner



EIT 2023 Jumpstarter

Get Started Now



JUMPSTARTER

Funded by the
European Union





EIT Jumpstarter is a pre-accelerator programme for innovators in the healthcare, agri-food, raw materials, energy, urban mobility, digital, manufacturing industries and the New European Bauhaus.

The program contributes to boosting innovation and entrepreneurship within Central-Eastern and Southern-European Regions by validating innovative solutions and connecting them with the articulated demands from the industry.

EIT Jumpstarter is ideal for **teams with innovative business idea**, who want to jumpstart their company. With the contribution of best-in-class experts, creative community, unique know-how our aim is to support idea-holders to turn their ideas into business. We help them build a viable business model around their innovative product or service idea, validate it and if their business idea is proven to be sustainable, we encourage them to register their company.

We introduce teams to **partners, investors, regulatory bodies and companies** that can produce their products, their first buyer or a test site. They meet major innovation hubs in Europe, which is important when they want to enter foreign markets.



JUMPSTARTER



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European Union



HELP REBUILD UKRAINE WITH NEW TECH AND INNOVATIONS

**JOIN THE NEW
UKRAINIAN
COHORT!**

APPLY NOW

<https://apply.eitjumpstarter.eu/>



JUMPSTARTER

Funded by the
European Union



HELP REBUILD UKRAINE WITH NEW TECH AND INNOVATIONS

**Join the new
Ukrainian cohort!**



APPLY NOW

<https://apply.eitjumpstarter.eu/>



JUMPSTARTER



Funded by the
European Union



How will Jumpstarter journey unfold?



JUMPSTARTER



Funded by the
European Union



YOU WILL GET:



Access to
knowledge



Access to
network



Access to
market



Access to
finance

- ✓ Training from experienced innovators
- ✓ Support the ideation process through business upskilling
- ✓ Cross-sectoral validation to reach product/solution market fit
- ✓ A grant to cover your travel and accommodation costs, or develop your project and create your start-up
- ✓ Access to the EIT alumni and investor network
- ✓ Entrepreneurial toolbox to create and innovate your business model
- ✓ A chance to win the €10,000 first prize



JUMPSTARTER



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European Union



How can I get in?

Check your eligibility

- Are you from EIT RIS?
- Does your business idea fit into one of the Jumpstarter's thematic fields?
- Do you already have your company registered for this idea?

Fill out the application form

- Prepare yourself:
 - Read carefully the Terms and Conditions
 - Read the questions
- Prepare your answers offline, read them and reformulate if necessary before the submission
- Use proper English

apply.eitjumpstarter.eu



JUMPSTARTER



Funded by the
European Union



Do you have any questions?
Contact us!



Adam Strzelecki
adam.strzelecki@eitfood.eu



Paulina Nowotka
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TeamUp





TeamUp

TeamUp is a **7-month programme** that finds and matches up brilliant innovators with compatible and complementary profiles. TeamUp provides important tools and support to build your startup including expert guidance, world-class training, mentorship, networking and funding. These new teams will be nurtured to create strong co-founder relationships with aligned purpose and values.



For whom?

1.

You've got a technology that can transform the food system.

- Have an impactful agrifood technology that tackles one of EIT Food's [Focus Areas](#);
- Want to bring your innovative solution to the market but struggle to commercialize it;
- Are passionate about entrepreneurship and want to develop and grow an impactful agrifood startup;
- Want to partner up with the right co-founder who would lead the business side of developing a startup.

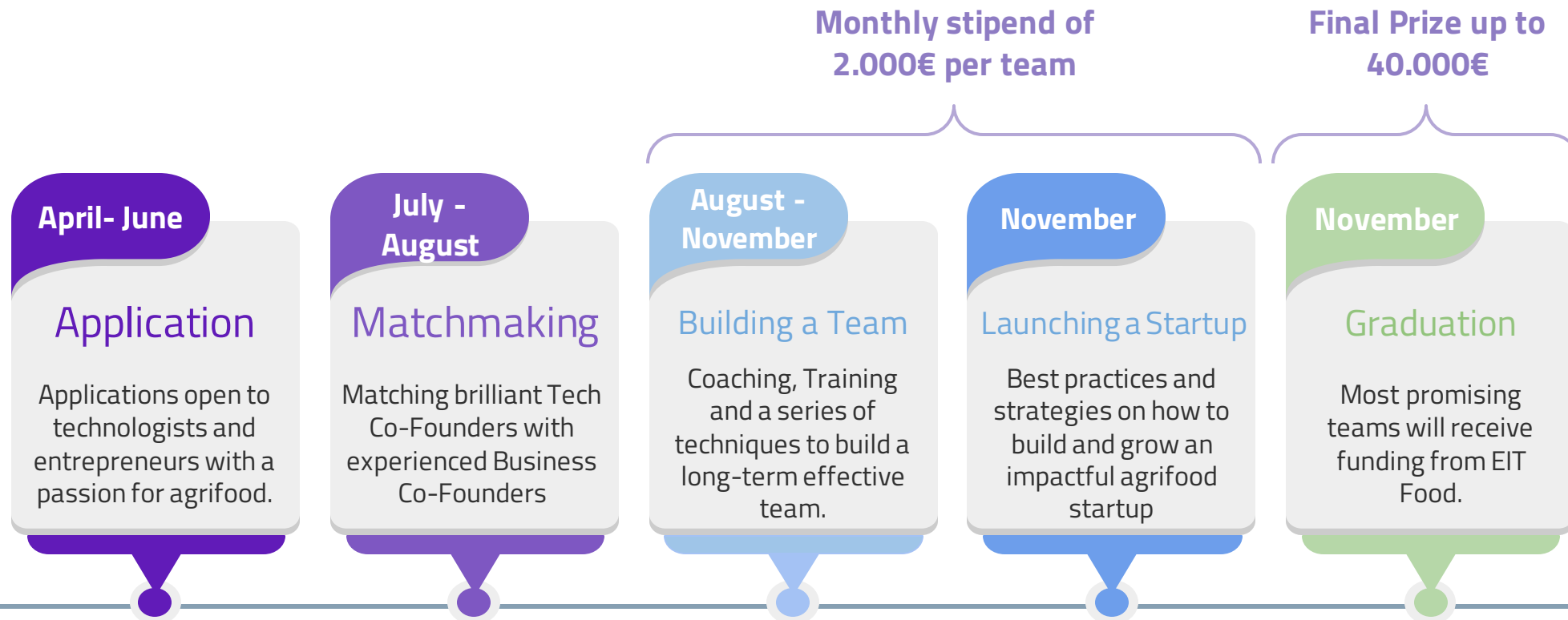
2.

You've got the skills and experience to build a successful agrifood startup.

- Have entrepreneurship development experience in areas like business, operations, marketing, strategy and want to apply your skills to bring an impactful agrifood solution to market;
- Are passionate about innovation and technology in the agrifood sector;
- Want to partner up with brilliant technologists and become a co-founder or team member of an innovative agrifood startup;
- Care about making a positive impact in one of EIT Food's [Focus Areas](#).



TeamUp Programme Overview



Why join the programme?

For technologists with agrifood solutions

FIND A CO-FOUNDER

Meet business professionals who can help you build and grow an impactful agrifood startup

COMMERCIALISE YOUR SOLUTION

Together with your co-founder, develop a business proposition and plan for developing your startup

TRAINING, COACHING AND NETWORK

Get training, expert advice and access to a vast network of EIT Food partners

FUNDING

A 3-month stipend (€2,000) for each team and a chance to get €40,000 funding

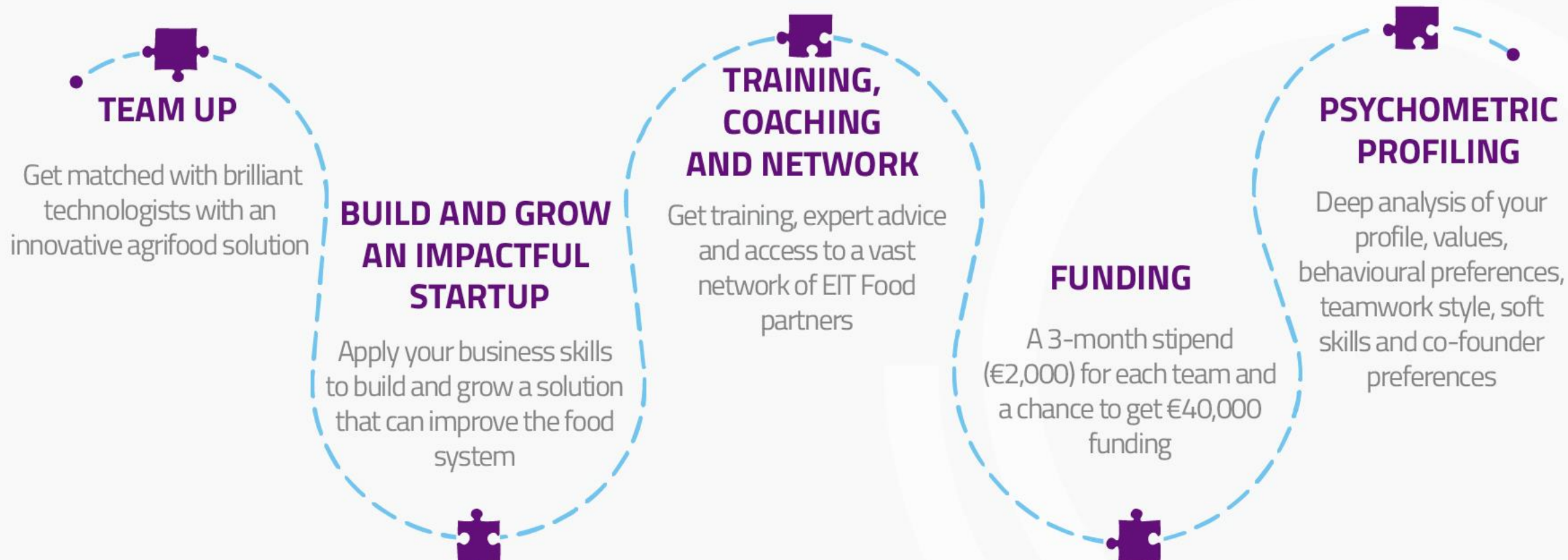
PSYCHOMETRIC PROFILING

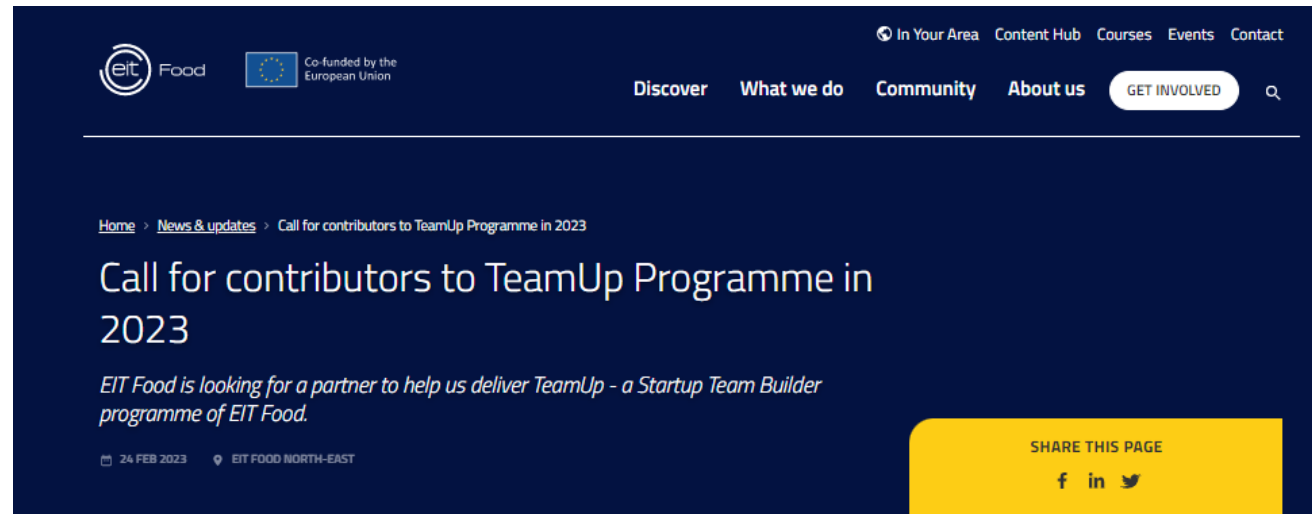
Deep analysis of your profile, values, behavioural preferences, teamwork style, soft skills and co-founder preferences



Why join the programme?

For business developers, entrepreneurs
and innovators with business experience





TeamUp matches leading technologists with entrepreneurial business professionals and supports them on their journey to co-create truly impactful agrifood ventures.

TeamUp is a 7-month programme that finds and matches up brilliant innovators with compatible and complementary profiles. TeamUp provides important tools and support to build your startup including expert guidance, world-class training, mentorship, networking and funding. These new teams will be nurtured to create strong co-founder relationships with aligned purpose and values.

EIT Food is currently looking for a partner to help us deliver the TeamUp programme in 2023. The partner will be involved in all stages of the programme planning and implementation.

Detailed information about TeamUp, the scope of work for the delivery partner, and selection criteria are available in the document below.

*Deadline of application: **March 8th, 2023, 23:59 CET***

<https://www.eitfood.eu/news/call-for-contributors-to-teamup-programme-in-2023>



Contact us



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Paulina Nowotka

EIT Food CLC North-East
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<https://www.eitfood.eu/projects/teamup>



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**Test and validate
your agritech solution
in the field!**



TEST FARMS

<https://www.eitfood.eu/projects/test-farms>

TEST FARMS

PROGRAM GOAL

To support technological transformation in agriculture by:

- Enabling startups to test and validate their products and services and then showcase them to potential clients and investors.
- Giving farmers access to innovation and technology validated by EIT Food.
- Promote sustainable innovations round agriculture.

FOR WHOM?

- **Incorporated startups** and **individuals** with **innovative agritech** solutions that can be tested on farm, with crops or livestock. The innovation should resolve an agriculture challenge related to
 - sustainability (input reduction),
 - precision agriculture,
 - digital traceability,

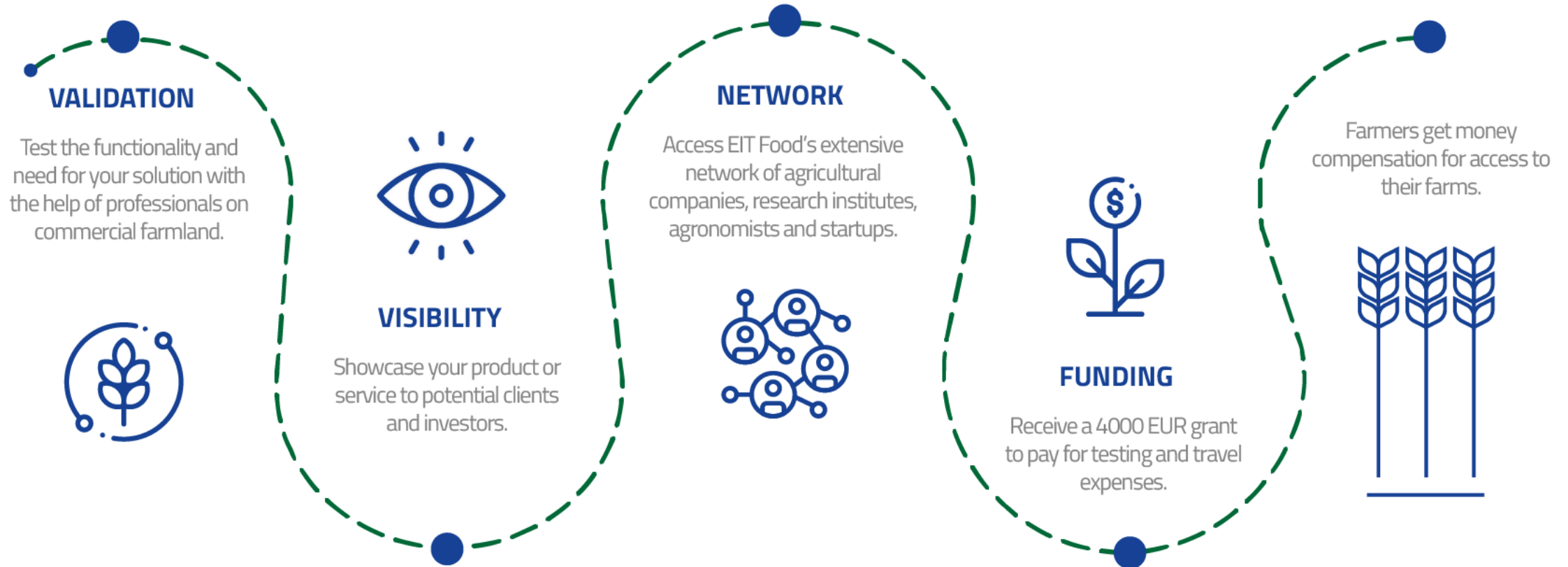
APPLICATION DATES: 20 MARCH - 30 APRIL

PROGRAMME PAGE: <https://www.eitfood.eu/projects/test-farms>



TEST FARMS

Why should you join our programme?



TEST FARMS

Programme overview



Call for contributors to Test Farms Programme in 2023

EIT Food is looking for a contractor to help us deliver Test Farms – a programme that links agricultural startups with farmers and testing-land.

 28 FEB 2023

 EIT FOOD NORTH-EAST

Through Test Farms EIT Food wants to help innovative agritech ideas to validate and test their products and services, showcase their business to customers and investors and finally support the technological transformation in European agriculture.

EIT Food is currently looking for a contributor(s) to help us deliver the programme in 2023.

Detailed information about Test Farms, the scope of work for the contributor, and selection criteria are available in the document below.

*Deadline of application: **March 12th, 2023, 23:59 CET***

<https://www.eitfood.eu/news/call-for-contributors-to-test-farms-programme-in-2023>

SALES BOOSTER

PROGRAMME GOAL

- Build an internationalisation action plan to enter products in one of the RIS countries.
- Focus on startups' integration with the industry.

FOR WHOM?

- Startups whose innovative product or solution achieved considerable results in sales &
- Startup has sales/business development team and resources available to start expanding your sales abroad &
- Startup is looking for external funding.

APPLICATION DEADLINE – TBA

PROGRAMME PAGE: <https://www.eitfood.eu/projects/sales-booster>



SALES BOOSTER

Why join?



Co-funded by the
European Union

BUILD INTERNATIONALISATION PLAN

Create a robust plan to support your expansion outside your home market

EXPLORE NEW MARKETS

Explore new markets and connect with potential customers and partners

TRAINING, COACHING AND EXPERT ADVICE

Participate in dynamic sessions that combine peer-to-peer learning and tailored advice from industry leaders

LEARN FROM FELLOW FOUNDERS

Become part of the community of agrifood founders looking to grow their innovative companies

ACCESS TO EIT FOOD NETWORK

Get introduced to leading agrifood experts and companies

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